## Fennemore Craig

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## PRESS RELEASE

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## Fennemore Craig Announces Business Development Director

**PHOENIX, AZ** – <u>Fennemore Craig</u>, a leading law firm in the Mountain West, announced that Lindsay Moellenberndt has joined the firm as its first business development director. The new role is focused on enabling attorneys to foster forward-thinking conversations with clients that add value to their businesses.

"When creating this position, we envisioned someone who would not only work with our attorneys to identify and secure new business, but someone who could also help our existing clients thrive by connecting them with new opportunities," said <u>James Goodnow</u>, Fennemore Craig's president and managing partner. "Lindsay's background in business development coupled with her unique ability to facilitate connections between people and companies across the region make her the perfect person for this new role at Fennemore Craig."

"I'm thrilled to be joining a firm with such a strong reputation and track record of success – especially in a role that allows me to bring together my love of connecting people and companies with resources for growth and my experience in business development," commented Moellenberndt. "I look forward to working with the incredible team at Fennemore Craig and their clients."

Prior to joining Fennemore Craig, Moellenberndt wore many hats as the vice president of client development a Cresa, a commercial real estate firm, the founder and executive event producer at AZ BIZ LINK, an organization focused on enhancing companies through professional development and as the host of a podcast that is produced by RenzlerMedia. Moellenberndt has also served in business development roles with the Greater Phoenix Economic Council, SPS+ Architects and DLR Group.

## About Fennemore Craig

For over 130 years, <u>Fennemore Craig</u>, a NLJ 250 firm, has provided high quality legal counsel to help clients thrive in a complex and constantly evolving business and legal landscape. Fennemore Craig goes beyond the expected to generate maximum value for its clients and to help them keep pace with the rate of change, protect their legal interests and identify opportunities. Today, the firm is uniquely poised to help fulfill needs that range from general counsel to niche legal specialties, works on issues ranging from <u>water rights</u> in the West, business formation, <u>mining</u>, <u>gaming</u> and cross-border trade and offers a deep understanding of the issues facing The New West. Learn more about its legal services at <u>FennemoreCraig.com</u>