



Arizona Economic Resource Organization

Shaping the Future of Arizona

NEWS RELEASE

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CONTACTS: Sal Rivera

602-916-5357

Jan Leshner

602-350-8496

AERO NAMES INTERIM EXECUTIVE DIRECTOR

Fennemore Craig partner to focus on structure, fundraising

Phoenix – The Arizona Economic Resource Organization (AERO) has named Sal Rivera as interim executive director of the new private-public-nonprofit collaboration geared toward streamlining, unifying and enhancing Arizona’s economic development efforts.

“Sal brings the legal knowledge, diverse background, and leadership experience necessary to drive AERO forward,” says Board Chair, Governor Janet Napolitano. “He is proactive, creative and driven, characteristics necessary when you bring together some of the great minds in Arizona to focus on the future of Arizona and strengthen the economy.”

Sal Rivera is a partner at Fennemore Craig law firm, and has long been a leader and role model in the community. He earned a BA from Arizona State University in 1992 and a juris doctorate from the University of Chicago Law School in 1995. Among other things, Sal’s creativity in confronting leadership challenges is evidenced in the work he did as co-founder of the Arizona Latino Research Enterprise (ALRE), an organization dedicated to proactively addressing issues in Arizona and the Latino community by providing a forum for dialogue and change.

The Arizona Economic Resource Organization (AERO) is a newly-established, nonprofit 501(c)(6) that has begun work on coordinating the State’s economic development efforts to increase the region’s visibility and ability to compete in the global economy. AERO consists of individuals and representatives from private business, nonprofit groups, the public sector, communities, the Arizona Department of Commerce, state universities and institutions of higher learning. AERO’s mission is to provide policy guidance and assistance to economic development entities and communities across the state.