

BOARD COMPOSITION STRATEGIES TO ACHIEVE CORPORATE EXCELLENCE

A BOARD ROOM EXCHANGE SERIES

HOSTED BY FENNEMORE CRAIG, PC, ARIZONA BUSINESS BANK, RSM MCGGLADREY, LOCKTON INSURANCE, JDB CAPITAL AND ADVISORY BOARD ARCHITECTS

YOU ARE CORDIALLY INVITED TO JOIN US FOR OUR CONTINUING BOARD ROOM EXCHANGE SERIES:
BOARD COMPOSITION STRATEGIES TO ACHIEVE CORPORATE EXCELLENCE.



THURSDAY, APRIL 8, 2010

3003 N. CENTRAL AVENUE, SUITE 2600, PHOENIX, AZ
(LAW OFFICES OF FENNEMORE CRAIG, PC)

RECEPTION: 5:30 – 6:30 PM

DISCUSSION: 6:30 – 7:45 PM

QUESTIONS & ANSWERS: 7:45 – 8:00 PM

**RSVP TO NICOLE GREASON AT 602-916-5290
OR NGREASON@FCLAW.COM**

[SPACE IS LIMITED]

WE ARE HOSTING A DISCUSSION AMONG SEASONED BOARD MEMBERS, CEOs, ACTIVE ADVISORS AND EXECUTIVES ON THE TOPIC OF BOARD COMPOSITION. GREATER SCRUTINY FOR ADVISORY AND GOVERNANCE BOARDS, IN ADDITION TO REGULATORY REFORM CALLING FOR INCREASED TRANSPARENCY IN BUSINESS TODAY, MEANS THAT YOUR COMPANY'S BOARD STRUCTURE IS CRITICAL.

HOW CAN YOU ENSURE THAT YOU HAVE THE HIGHEST PERFORMING BOARD POSSIBLE? WE WILL FOCUS ON NEW STRATEGIES TO ALIGN BOARD COMPOSITION AND PERFORMANCE IN ORDER TO ACHIEVE CORPORATE EXCELLENCE. WHETHER YOU HAVE AN EXISTING BOARD OR ARE THINKING ABOUT JOINING A BOARD, THIS CONVERSATION IS A HOT TOPIC IN BOTH THE BOARDROOM AND THE EXECUTIVE SUITE.

OUR DIALOGUE WILL CONSIDER QUESTIONS AND IDEAS SUCH AS:

- WHAT DOES DIVERSITY MEAN IN THE BOARDROOM?
- WHO MEETS THE INDEPENDENCE CHECK?
- HOW TO INVITE THE CHALLENGE AND AVOID CEO CHEERLEADERS
- HOW DOES THE NEW SEC RULING IMPACT BOARD COMPOSITION TODAY?
- DO YOU NEED TO SPLIT THE CEO AND CHAIRMAN ROLES?
- RECRUITING NAMES VS. RECRUITING SKILLS
- WHAT ARE THE ROLES AND RESPONSIBILITIES AT THE BOARD LEVEL?

WHETHER YOUR COMPANY CURRENTLY HAS A BOARD, YOU ARE BUILDING A STRATEGIC ADVISORY BOARD OR ARE CONSIDERING BECOMING A MEMBER OF A CORPORATE BOARD, THIS IS A VALUABLE DISCUSSION. PLEASE JOIN US!

MODERATED BY PAUL KRULISKY, ESQ., CORPORATE AND SECURITIES LAWYER AND EMERGING BUSINESS AND TECHNOLOGIES PRACTICE GROUP CHAIR, FENNEMORE CRAIG, P.C.

ESTEEMED PANEL MEMBERS:

- **RICHARD A. FENNESSY:** MOST RECENTLY PRESIDENT AND CEO OF INSIGHT ENTERPRISES, INC., A FORTUNE 500 GLOBAL IT SOLUTIONS COMPANY WITH OPERATIONS IN 22 COUNTRIES. UNDER HIS LEADERSHIP, THE COMPANY EXPERIENCED SUBSTANTIAL GROWTH FROM \$2.8B IN 2004 TO \$4.8B IN 2008. IN ADDITION, HIS EXECUTIVE LEADERSHIP SPANS NEARLY TWO DECADES WHILE AT IBM BOTH DOMESTICALLY AND INTERNATIONALLY. CURRENT MEMBER OF THE BOARD OF TRUSTEES FOR XAVIER COLLEGE PREPARATORY.
- **BOB ARCINIAGA:** FOUNDER AND MANAGING PARTNER OF ADVISORY BOARD ARCHITECTS. BUILDS, MAINTAINS AND MANAGES BOARDS FOR CLIENTS. ACTIVE BOARD MEMBER AND BOARD CHAIR FOR PRIVATE AND NON-PROFIT ORGANIZATIONS.

ADDITIONAL PANEL MEMBERS WILL BE ANNOUNCED SHORTLY.

