



## **Virtual Tour of New Stadium Available**

SCOTTSDALE, Ariz. (Mar 19, 2003) -- An animated tour of the new Multipurpose Stadium has just been received from the design architects and is being made available for the public to view.

The 45-second animated flythrough of the new design takes the viewer from ground level outside of the stadium and gains altitude allowing the viewer to see the roof retract and the natural grass field roll into the stadium. The animation flies the viewer into the stadium itself through the open roof and down to the field level.

According to Ted Ferris, president/CEO of the Tourism and Sports Authority, the animated view is one of several opportunities people will have to explore the stadium.

"We are planning to use a number of multi-media vehicles to allow citizens to see the design of this memorable venue come alive from the start and through construction," he said.

Cardinals' Vice President and General Counsel Michael Bidwill said. "Coupled with last week's unveiling of the redesigned exterior, fans now can begin to appreciate the world-class venue that is coming to Arizona."

The animation was made available to all Phoenix area television stations today and is available on the Arizona Cardinal's site at [www.azcardinals.com](http://www.azcardinals.com). It is also being put on the authority's Web site at [www.az-tsa.com](http://www.az-tsa.com). To open the animation, visitors will need to have RealPlayer, which is available free at [www.real.com](http://www.real.com).

The distinctive design was created by international architect Peter Eisenman specifically for the Glendale location. The exterior's skin is designed to reflect the different value of light during the day to create ever changing patterns and colors. The stadium will have a fixed seating capacity of over 63,000 and is designed to accommodate a temporary seating increase to 73,000 for mega-events like the Tostitos Fiesta Bowl and NFL Super Bowls. The stadium's retractable roof and rollout field combination is a first in North America.

The stadium site is at the Loop 101 and Bethany Home Road in Glendale. The opening is planned for mid-year 2006.

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