

Stadium Groundbreaking in Glendale Mar. 18

GLENDALE, Ariz. (Feb. 27, 2003) - The groundbreaking celebration for the new multipurpose stadium in Glendale will be Tues., Mar. 18 at 10 a.m.

The stadium, to be owned and operated by the Arizona Tourism and Sports Authority, will be the home to the Arizona Cardinals and the Tostitos Fiesta Bowl as well as the site for future Super Bowls and other events.

Ceremonies will begin at 10 a.m. and will include the participation of:

- Jim Grogan, Chairman and the Board of Directors of the Tourism and Sports Authority;
- Ted Ferris, President/CEO of the Tourism and Sports Authority;
- William Bidwill, President of the Arizona Cardinals;
- Michael Bidwill, VP and General Counsel for the Arizona Cardinals;
- Glendale Mayor Elaine Scruggs;
- The Glendale City Council;
- Leon Levitt, Chairman of the Fiesta Bowl;
- John Junker, President of the Fiesta Bowl.

The community celebration will also include Arizona Cardinals players, the Cardinals Cheerleaders, bands, high school cheerleaders, and Pop Warner football players.

The location of the event will be on the site of the new stadium, Loop 101 and Bethany Home Road in Glendale. Parking for the event will be off 91st Avenue between Glendale Avenue & Camelback Road.

The groundbreaking will signal the ceremonial start of one of the state's largest construction projects in the last two decades. The construction phase of the project will last three years and will create 3,500 high-paying jobs.

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