

For Immediate Release

Schuck & Sons Construction Company, Inc. is showcased in Terry Bradshaw's "Winners Circle".

Schuck & Sons Construction Co., Inc (www.schuckaz.com or call 1-800-666-3661) has been selected to be showcased in Terry Bradshaw's "Winners Circle" which appears on National TV. Schuck & Sons Construction Co., Inc. will be featured on February 2nd. The segment is being produced by Broadcast News Corporation.

Broadcast News Corporation's Executive Producer, Dan Usry, stated in a letter, "Schuck & Sons Construction Company, Inc. was chosen as a result of your commitment to excellence and we applaud you for it." Mr. Usry's letter continued, "As you know, we pride ourselves on bringing industry leaders to the attention of the marketplace and we are particularly excited about Schuck & Sons Construction Co., Inc.'s participation in our series."

Broadcast News Corp. filmed on location at Schuck & Sons Construction Co., Inc. in November. Craig Steele, President & CEO, will be featured on the broadcast, along with some of Schuck & Sons Construction Co., Inc.'s employees. The focus on the segment will be about Schuck & Sons Construction Co., Inc.'s commitment to residential construction. Schuck & Sons Construction Co., Inc. is an employee-owned company dedicated to quality and excellence.

The segment will air February 2nd, 2005 between 7:45 and 8:30 EST on MSNBC.

Headquartered in Glendale, Arizona, Schuck & Sons Construction Co., Inc. is one of Arizona's largest suppliers of carpentry subcontracting services and residential and commercial lumber products in the state. The company also has location in Dewey, Arizona and Magna, Utah.

Broadcast News Corp. I a Dallas area media company specializing in raising the visibility organizations by producing positive and compelling broadcast stories. Its writers and producers work closely with participants to find stories that go behind the headlines. Broadcast News Corp.'s creative team has won six Emmys and six Tellys for production excellence. For more information, visit www.broadcastnewscorp.com.